

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KSNV-TV 3, LAS VEGAS, NV</u>	Date: <u>9/25/12</u>
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I, POLICY COMMUNICATIONS
 being/on behalf of: ADRIANA ESCOBAR, a legally
 qualified candidate of the NON-PARTISAN political
 party for the office of: CLARK COUNTY DISTRICT COURT, DIST. 14
 in the GENERAL
 election to be held on: TUESDAY, NOVEMBER 6
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>.30 SECONDS</u>	<u>SEE ATTACHED SHEET</u>				

Total Charges: \$32,975 - \$4,946.25 = \$28,028.75
COMMISSION

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NOT APPLICABLE

I represent that the payment for the above described broadcast time has been furnished by:

COMMITTEE TO RETAIN ADRIANA ESCOBAR JUDGE

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

ADRIANA ESCOBAR

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/25/12
Date

David Thomas
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Adriana Escobar KSNV-TV3 Las Vegas Buy (\$32,975)

Program	Number of Shows	Dates	Level - Rate	Total Cost
TODAY SHOW 7-9A (M-F) at 7:00A	7	October 8, 10, 12, 16, 18, 22, 24,	\$600 - Class 2	\$4,200
John Ralston New 3's Face to Face 7:30 - 8:00P (M-F)	2	October 17, 24,	\$450 - Class 2	\$900
Early News 5:00-6:30P (SAT) at 5:00P	3	October 6, 13, 20,	\$450 - Class 2	\$1,350
News 3 Today 9:00-9:30A (SUN)	3	October 14, 21, 28	\$250 - Class 2	\$750
Wake up with the Wagners 6-7A (M-F) at 6:00A	6	October 11, 15, 17, 19, 23, 25	\$450 - Class 2	\$2,700
Jeopardy/Wheel of Fortune 6:30-7:30P (M-F)	4	October 15, 17, 22, 24,	\$750 - Class 2	\$3,000
Early News 5:00-6:30P (M-F)	6	October 10, 11, 17, 18, 24, 25,	\$900 - Class 2	\$5,400
Rachel Ray 11:00-12:00P (M-F)	6	October 8, 9, 15, 16, 22, 23,	\$225 - Class 2	\$1,350
Rock Center with Brian Williams (TH) 10:00-11:00P	1	October 18	\$2,100 - Class 2	\$2,100
Sunday Today 7:00-8:00A	3	October 7, 14, 28	\$5 - Class 2	\$1,500
News 3 at 11-11:35P (M-F) at 11:00P	3	October 8, 15, 22	\$775 - Class 2	\$2,325

News 3 at Noon 12N-12:30P (M-F)	5	October 9, 11, 16, 18, 24,	\$275 - Class 2	\$1,375
News 3's "The Agenda" 12:30 - 1:00P (M-F)	5	October 10, 15, 17, 23, 25	\$225 - Class 2	\$1,125
News 3 Live in Prime 8:00-9:30P after football (SUN)	4	October 7, 14, 21, 28	\$900 - Class 2	\$3,600
Saturday Today 7- 9:00 am (SAT)	4	October 6, 13, 20, 27	\$325 - Class 2	\$1,300